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Building it Right from the Start

Why Proactive **Pest Management** Should
Be Part of Every Construction Stage

30 APRIL 2025 | 2:30 PM



We are delighted to invite you to BEX Asia masterclass "**Building it Right from the Start: Why Proactive Pest Management Should Be Part of Every Construction Stage**" with PestBusters. This exciting event is scheduled on **30th April at 2.30pm SGT**.

Construction projects often face unnecessary delays, costs, and risks—simply because **pest control is treated as an afterthought**.

In this masterclass, our speakers will walk you through how pests can impact every stage of a build—from groundbreaking to post-completion—and why proactive pest management is a high-value investment. Learn the strategies that can help protect your assets and keep your project running smoothly beyond completion.

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Meet The Speakers



Paola Malong

Senior Business Development Director
PestBusters

Paola Malong drives PestBusters

Singapore's growth by redefining pest
management as a high-value business



Rave Lee

Entomologist & Business Development
Manager
PestBusters

Rave Lee is a skilled Entomologist and
Business Development Manager at

investment. A De La Salle University graduate with expertise in high-impact marketing and business development, she recognises that every business faces unique challenges and solving them demands tailored solutions that break free from the industry's conventional formula.

Through her consultative, client-first approach, Paola is here to present pest management from a fresh perspective—as a smart investment that delivers lasting value to your portfolio and reputation when integrated at every stage of the build.

PestBusters Singapore with 4 years of specialised experience in pest control. An alumnus of Universiti Sains Malaysia, Rave has successfully managed pest control strategies for private and government projects, optimised workflows through ERP implementation, and led product trials of innovative solutions.

Armed with his technical expertise in pest behaviour and biology, Rave is a trusted partner for effective, science-backed protection against pests throughout the stages of your construction projects.

What You'll Gain

This masterclass will provide valuable insights on:

* **Proactive Pest Management:** Learn about new, proactive strategies and how they are integrated to mitigate pest risks before they escalate, saving you resources throughout each construction phase.

* **Sustainable Innovations:** Get acquainted with the latest advancements in pest control solutions designed to protect your assets and the environment beyond project completion.

* **Expert-Led Insights:** Gain first-hand access to industry expertise and science-backed knowledge proving how tailored pest management solutions outperform traditional, reactive approaches.

Join industry experts as they share their expertise on integrating proactive pest management into your business.

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